



Dear Sponsor:

My name is Anne Follett-Hogshead and I serve as the Corporate Board President for New Hampshire Hugh O'Brian Youth Leadership (NH HOBY). I am writing to tell you more about NH HOBY and to ask for your support of our program, which was founded in 1958 by veteran actor and humanitarian, Hugh O'Brian. You may remember Hugh as the actor who played TV's Wyatt Earp. Now in the fifth decade of service, HOBY provides lifelong leadership development and encourages individuals to become positive catalysts for change. As the nation's foremost youth leadership development organization with more than 375,000 alumni, HOBY is respected worldwide.

NH HOBY's annual leadership seminar is designed to prepare New Hampshire's high school sophomores to become effective, ethical leaders in their home, school, workplace, and community. All aspects of our seminar are geared to encourage the HOBY ambassador to see leadership as a life-long goal worth pursuing. By providing the students with opportunities for critical thinking, volunteerism, community service, and encouraging social responsibility, NH HOBY effectively ensures America's future.

HOBY invites every high school in New Hampshire to send one sophomore student to attend our three-day leadership seminar. This year alone, we expect over 70 remarkable sophomores to attend our program, which will be held at Southern New Hampshire University in Manchester, NH from June 3rd to June 5th. The cost for one student to attend the leadership seminar is about \$250, which includes lodging, food, seminar materials, and operating expenses. Committed individuals, civic organizations, businesses, and corporations state wide provide for 100% of our seminars funding.

As volunteers, we have worked year-round on planning the local seminars and are currently engaged in the fundraising phase. There are several sponsorship opportunities available. Gift-In-Kind donations are also greatly appreciated. Your generosity will not only show your faith in us, but will also enable NH HOBY to provide a legacy of leadership.

If you need further information about NH HOBY, please do not hesitate to contact me by phone at (603) 235-3559 or by email at anne.nhhoby@yahoo.com. You can also find out more about NH HOBY by visiting www.nhhoby.org. Thank you for your time and consideration.

Respectfully Yours,

Anne Follett-Hogshead

Anne Follett-Hogshead
NH HOBY Corporate Board President



New Hampshire Hugh O'Brian Youth Leadership

The Freedom to Choose

Unfortunately, a very small number of our young people seem to attract most of the news. They are in the public eye because they have stolen cars, vandalized schools, created disturbances – in some way rebelled against society. These headline-makers represent only a small part of our teenage population. It is a fact that 98.7 percent of our young people are law-abiding, constructive citizens. There is too much focus on the negative. It is time we accent the positive – pat the good guys and gals on the back – let them know there are rewards for being responsible members of the community.

I do not believe we are all born equal. Physical and emotional differences, parental guidelines, varying environments, being in the right place at the right time, all play a role in enhancing or limiting an individual's development. But I do believe every man and woman, if given the opportunity and encouragement to recognize their potential, regardless of background, has the freedom to choose in our world. Will an individual become a taker or a giver of life? Will that person be satisfied merely to exist or seek a meaningful purpose? Will he or she dare to dream the impossible dream?

I believe every person is created as the steward of his or her own destiny with great power for a specific purpose, to share with others, through service, a reverence for life in a spirit of love.



Hugh O'Brian
Founder

The HOBY Story:

In the summer of 1958, Hugh O'Brian received the invitation that would change his life forever. At the time, O'Brian had already made a name for himself as an actor portraying the legendary lawman Wyatt Earp on television and appearing in numerous films. When he received a cable from Dr. Albert Schweitzer welcoming him to French Equatorial Africa for a visit, he did not hesitate to accept. O'Brian had long admired the German doctor-missionary-theologian-musician, and within two weeks he arrived at Dr. Schweitzer's remote hospital complex in Africa. During his visit, O'Brian spent his days assisting the volunteers in the hospital and his nights with Dr. Schweitzer discussing global peace and world politics. During their discussions, Dr. Schweitzer told O'Brian that he felt "the most important thing in education is to teach young people to think for themselves," which O'Brian would never forget.

After an inspiring nine days, O'Brian prepared to return to America. Before saying goodbye, Dr. Schweitzer took O'Brian's hand and asked, "Hugh, what are you going to do with this?" It was these words combined with his unforgettable visit that compelled Hugh O'Brian to form Hugh O'Brian Youth Leadership (HOBY). Two weeks after returning from his 1958 visit to Africa, O'Brian put together a prototype seminar for young leaders.

From 1958 to 1967, leadership seminars took place in Los Angeles for sophomores from California. In 1968 the scope of the HOBY program grew to include national and international participants which led to the expanded eight-day global leadership seminar called the World Leadership Congress (WLC) held annually. In an effort to include more students nationwide, three-day and four-day HOBY Leadership Seminars were instituted in 1977 in which high schools throughout the country may nominate a sophomore to attend a HOBY seminar in their state.

Over four decades later, HOBY is still inspiring young people all over the world to develop their leadership and critical-thinking skills to achieve their highest potential. Currently, more than 9,000 tenth graders, representing as many high schools nationwide, attend HOBY Leadership Seminars each year. These seminars are run by over 4,000 volunteers with community leaders, business executives, educators and parents involved in every seminar. Each seminar strives to follow the HOBY motto of teaching students, "how to think, not what to think," thus ensuring that Dr. Schweitzer's hope for young people lives on.



New Hampshire Hugh O'Brian Youth Leadership

Our Purpose Is To Teach Ambassadors HOW to Think, Not WHAT to Think.

HOBY Leadership Seminars are designed to prepare our country's high school sophomores to become effective, ethical leaders in their home, schools, workplace and community. HOBY uses a unique methodology to develop leaders. Rather than have adults lecture while you take notes, HOBY seminars provide face to face interaction between you and distinguished leaders in business, industry, education, science, government, media, and other professions. HOBY believes that a clear understanding of leadership and leadership skills come from the spontaneity of questions and answers. When leaders personally address your questions, rather than anticipate and answer them through a formal speech, learning is greatly accelerated. This way you have the chance to test your own critical thinking ability and begin to understand that often there is more than one "right" answer to leadership situations.

HOBYs Vision:

To motivate and empower individuals to make a positive difference within our global society through understanding and action based on effective and compassionate leadership.

Core Values:

Volunteerism, Excellence, Organizational Integrity, Diversity, Innovative Thinking, Community Partnership, Lifelong Learning Leadership Opportunities

HOBYs Mission:

To insure and develop our global community of youth and volunteers to a life dedicated to leadership, service, and innovation.

HOBYs Process

SELECTION: In September of each year, selection guidelines, promotional materials, information on HOBY, and registration form are mailed to all public and private high schools with endorsement by the National Association of Secondary School Principals (NASSP). All principals are encouraged to conduct a selection process in their sophomore classes to recognize and nominate on sophomore student leader to become eligible to be a participant for both the local seminar and World Leadership Congress. The high school 10th graders chosen to attend are selected utilizing the following criteria: emerging leadership ability, ability to work well with others, desire to new pursuits, and giving back some of what they've gained.

FUNDING: In order to assure the highest attendance possible at the Seminar, responsibility for the expense of attending a local seminar is borne by the Seminar Committee. These funds are solicited from various civic organizations, foundations and businesses throughout New Hampshire.

SEMINARS: The seminars are designed to allow the young people to interact with local and state recognized leaders in business, government, and education. Opportunities for the students to learn more about their own leadership competencies are incorporated throughout the program.

Leadership Seminar Objectives:

- HOBY ambassadors will enhance their understanding of our economic and political system.
- The Seminar will create community among the identified sophomores with leadership potential and empower them to take further responsibility with their local community, school and home.
- HOBY Ambassadors will become more aware of the responsibility and the value of volunteerism.
- HOBY Ambassadors will demonstrate and utilize their critical thinking and collaborative skills
- Alumni of HOBY seminar will indicate that the experience changed their lives
- Volunteers involved will report that the HOBY experience rewards them by allowing them to participate in students' lives.
- Volunteers involved will identify the experience with sophomores as providing an opportunity to reevaluate their own life goals and objectives.



New Hampshire Hugh O'Brian Youth Leadership

2011 Contribution & Advertisement Levels

- 1. Seminar Title Sponsor – \$10,000**
 - Company logo on Program Book front cover
 - Company logo on front cover of Ambassador Journal
 - Large logo on t-shirt
 - Logo on nhhoby.org
 - Banner/logo displayed (company must provide)
 - Visit from HOBY Ambassador (if requested)
 - Recognized at closing and opening ceremony
- 2. O'Brian Club – \$5,000 – \$9,999**
 - Company logo on Program Book back cover
 - Company logo on back cover of Ambassador Journal
 - Small logo on t-shirt
 - Recognition on nhhoby.org
 - Visit from HOBY Ambassador (if requested)
 - Recognized at closing and opening ceremony
- 3. Chairman's Club – \$2,000 – \$4,999**
 - Recognition in Program Book
 - ¼ page advertisement in back of Ambassador Journal
 - Small logo on t-shirt
 - Recognition on nhhoby.org
 - Recognized at closing and opening ceremony
- 4. Corporate Club – \$500 – \$1,999**
 - Recognition in Program Book
 - 1/8 page advertisement in back of Ambassador Journal
 - Small logo on t-shirt
 - Recognized at closing and opening ceremony
- 5. Leadership Club – \$200 - \$499**
 - Recognition in Program Book
 - Recognition in Ambassador Journal
 - Recognition on nhhoby.org
 - Recognition at closing and opening ceremony
- 6. Ambassador Club – Up to \$199**
 - Recognition in Program Book
 - Recognition in Ambassador Journal
- 7. Gift in Kind Donation – from Seminar Wish List**
 - Recognition in Program Book

Tax Exempt Status:

Programs of New Hampshire Hugh O'Brian Youth Leadership are funded through contributions from corporations, foundations, and individuals. Gifts to the organization are tax deductible under section 501(c)(3) of the Internal Revenue Service Code.

Tax ID # 84-1722050

2011 Seminar Wish List:

- T-shirts for students and volunteers (150)
- Photographer and or Printing of Pictures
- Cases of Bottles Water
- Healthy Snacks, Fruit
- Nametags / IDs (150)
- Lanyards (150)
- Binders, Notebooks, Notepads, Folders (200)
- Pens (200)
- Highlighters, Markers (200)
- Copy/Printer paper (2 cases)
- Certificate paper (1 case)
- Poster Board/ Giant sticky note posters
- Welcome Bags (100)
- Postage Stamps
- Thank You cards (400)
- Candy
- Banners
- Use of Copier or Printers
- Printing of Program book, Ambassador Journal, and Seminar Day Packets
- Padfolios – with donors logo on front (150)
- Drawstring Bags (150)



New Hampshire Hugh O'Brian Youth Leadership 2010 Contributors and Supporters

Cooperating Organizations:

In their common goals of youth development and education, the following organizations are closely aligned with Hugh O'Brian Youth Leadership. They support HOBY leadership seminars in New Hampshire, around the country, as well as the HOBY World Leadership Congress:

- American Association of School Administrators
- American Chamber of Commerce
- American Humanities, Inc.
- America's Promise
- AMVETS
- Council of Chief State School Officers
- Foundation of Teaching Economics
- General Federation of Women's Clubs
- Kiwanis International
- Lion's International
- National Association of Manufacturers
- National Association of Parents and Teachers
- National Association of Secondary School Principals
- National Catholic Education Association
- National Management Association
- National School Boards Association
- Optimist International
- Presidential Classroom
- The Congressional Award
- United States Chamber of Commerce

The O'Brian Club

- Southern New Hampshire University

The Corporate Club

- Harding Metals

The Leadership Club

- Concord Contemporary Club
- Northeast Credit Union
- Connecticut River Bank
- Passumpsic Savings Bank
- Edwin Harding III
- Joseph Harding
- Emily Baker
- Zach Chin
- Casey Degan
- Cortney Parece
- Kally Riddinger
- Brianna Saunders
- Erin Sullivan
- Rohan Vaswani
- Amanda Weis
- John Wescott
- Timberlane High School

The Ambassador Club

- Moultonboro Lions Club
- Lions Club of Seabrook
- Hampton Area Lions Club
- Litchfield Lions Club
- Tupperware-Tricia Ting
- Kiwanis Club of Hudson
- Amherst Lions Club
- Canaan Lions Club
- Seabrook Lions Club

Gift-In-Kind Contributors

- Ben Leavitt
- Cassie Bridle
- Debra Leahy
- Ryan Chadbourn
- Sarah Selli



New Hampshire Hugh O'Brian Youth Leadership

2011 Contribution & Advertisement Form

Kindly Respond by April 1st, 2011.

Please fill out this form in its entirety and mail, with payment, to the below address. Be sure to make a copy for your records.

Company/Organization Name: _____

Contact Person & Title: _____

Address: _____

City, State & Zip: _____

Phone: _____ Fax: _____ *Email: _____

Preferred Method Of Contact for NH HOBY

Contribution Levels:

See Page 4 for Corresponding Advertising Opportunity.

_____ Seminar Title Sponsor (\$10,000)

_____ Corporate Club (\$500-1,999)

_____ O'Brian Club (\$5,000-9,999)

_____ Leadership club (\$200-499)

_____ Chairman's Club (\$2,000-4,999)

_____ Ambassador Club (up to \$199)

Gift-In-Kind Donations:

We are interested in making a donation of the following item(s):

Please contact me between the hours of _____ to discuss our donation.

Checks, made payable to NH HOBY, should be mailed to:

Anne Follett-Hogshead
NH HOBY
PO Box 472
Northwood, NH 03261

Amount Enclosed: _____ Check Number: _____

Make Checks Payable to NH HOBY.

If you have any questions please do not hesitate to contact

John Wescott, President
NH HOBY Alumni Board
(603) 724-9363
Jkw726@gmail.com



New Hampshire HOBY Says "THANK YOU!"

Dear Sponsor,

Thank you for your support. It is because of contributors like you that my life has changed forever. When I was chosen to represent my school at the 2009 New Hampshire Hugh O'Brien Youth Leadership (HOBY) seminar, the thought never crossed my mind that my life would never be the same. HOBY has changed the lives of over 375,000 students, including my own, through its three pillars: Empower, Lead, Excel.

Empower. After my May 2009 seminar at Southern New Hampshire University, I walked away with the tools I needed to show my commitment to others, to promote world peace and understanding, and to eliminate prejudice in my school and local community. What's more, I felt empowered to seek more exposure in order to keep growing. After attending my local seminar, I was part of the HOBY World Leadership Congress in Washington, DC where I was exposed to leaders from all across the business sector, with a diverse group of 400 students from across the world.

In the years since HOBY, I have traveled to Japan for two weeks and Europe for three weeks with People to People Student Ambassador Programs, where I met with government officials, a survivor of the Nagasaki Atomic Bomb, a survivor of the Australian Mauthausen Concentration Camp, and participated in two home stays where I became one with their culture by living it firsthand – not to mention all the friends I made. HOBY empowered me to grab every experience I could to be an exceptional ambassador and educated global citizen.

Lead. Through HOBY I learned that leadership is a lifestyle, not a position. This means you lead not only when you are in a leadership role, but lead in everyday life. This has led to my completion of over 200 community service hours. I have encouraged classmates to be themselves, to break out of their cliques and am proud to have received the Principal's Service Award acknowledging my efforts to make a difference. HOBY gave me the power to lead, through example, to make my school and community a more peaceful place.

Excel. From HOBY I learned that if I try new things, try to better myself, and never stop trying to help others, I will excel. I am confident to say that without my HOBY experience, I may never have had the honor of assisting both United States and New Hampshire Senators as a Senate Page, becoming class president, the student representative to the technology committee, DECA chapter president, and most recently the president of the NH HOBY Alumni Board.

A short time after returning home from spending three days at HOBY, I realized that HOBY had not *given* me the tools to empower, lead and excel, but had taught me how to *use* those tools. Since that sunny weekend, I have committed to empower others, lead by example, and excel as a citizen. HOBY, with the support of generous contributors like yourself, has changed my life forever.

Thank you for your contribution and support of NH HOBY. With your contribution, NH HOBY will be able to continue changing the lives of others.

Sincerely,

John Wescott
2009 NH HOBY Alumnus
President, NH HOBY Alumni Board
Recipient, The President's Volunteer Service Award